

Conference Programme

Wednesday, 26. February 2014

08.00 a.m. – 09.30 a.m.

Registration & Welcome Reception

09.30 a.m. – 10.30 a.m.

Official SMM Istanbul 2014 Opening Ceremony

Turkey - statues and future in the maritime world



Welcome by the organizers

Mr. Bernd Aufderheide, President and CEO, Hamburg Messe und Congress GmbH

Mrs. Ebru Goca, Goca Fuar Kongre ve Sergi Hizmetleri Ltd. Sti

Maritime Turkey – Status and outlook

Mr. Murat Kiran, Chairman of the Board, Turkish Shipbuilder's Association / GİSBİR

Turkeys export strategy

Mr. Başaran Bayrak, President of Ship & Yacht Exporters Union

Importance of maritime industry in Turkey's economy

Mr. Suat Hayri Aka, Deputy Undersecretary - Republic of Turkey, Ministry of Transport, Maritime Affairs and Communications

10:30 a.m. – 11:30 a.m.

Ribbon Cutting

VIP Tour on the exhibition ground

12.00 a.m. – 01.00 p.m.

Lunch Break

01.15 p.m. – 02.30 p.m.

Work Boat Executive Summit Istanbul

Session Chairman: Mr. Süheyl Demirtaş, Secretary General, Turkish Shipbuilder's Association / GİSBİR

Regional demands and future capabilities of Turkish shipbuilders

Mr. Süheyl Demirtaş, Secretary General, Turkish Shipbuilder's Association / GİSBİR

World's first LNG powered Tugboat

Mr. Ali Gürün, Project Director, Sanmar Shipyard

Commercial Fishing Vessels & Barges – A new niche market?

Mr. Murat Erzaim, General Manager, Ada Shipyard

02.30 p.m. – 03.00 p.m.

Tea & Coffee Break

03.00 p.m. – 04.30 p.m.

Turkish Megayacht Forum

Is it only a market for a few?

Session Chairman: Mr. Başaran Bayrak, CEO, Çeksan Shipyard, President of Ship & Yacht Builders Exporters Union

General market information - Turkey ranks third in the world

Mr. Hüseyin Mengi, CEO, MENGI-YAY

Branding of Turkish megayacht projects

Mr. Osman Tanju Kalaycıoğlu, Naval Architect & Marine Engineer, Taka Yacht Design

The positioning of Turkish Megayacht Manufacturers in the Global Market

Mr. Cavit Ünlüsu, Production Coordinator, Proteksan Turquoise Yachts Inc.

Finished Project - from an owners perspective

Mr. Uri Rotshtain, CEO, Yacht Marin Management & Brokerage

Finished Project – from a supplier's perspective

Mr. Ferit Biren, CEO, Biren Maritime Group of Companies

04.30 p.m. – 06.00 p.m.

Exhibition & Marina Visit

07.00 p.m. – 09.00 p.m.

Conference Dinner